

**RTV**RADIO TELEVIZIJA
VOJVODINEOdeljenje istraživanja javnog mnjenja,
programa i auditorijuma**PRVI PROGRAM RADIO-TELEVIZIJE VOJVODINE**

Odeljenje za istraživanje programa RTV

Podaci: AGB Nielsen Media Research

		Date		14.07.2018, SUBOTA															
		Target		(P) - Vojvodina								(P) - BGD i C. SRBIJA							
Channel	Description	Start time	Duration	AMR	AMR %	RCH [No	RCH % [I	ATS	ATS %	SHR %	Alpha	AMR	AMR %	RCH [No	RCH % [I	ATS	ATS %	SHR %	Alpha
RTV 1	SERIJA: PONOS RATKAJEVIH	02:00:00	00:21:49	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	POLITBIRO - STRANACKA HRONIKA (R)	02:21:49	00:25:19	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	5KAZANJE (R)	02:47:08	00:50:14	0	0.00%	0	0.00%	0	0.00%	0.00%	0	86	0.00%	4,330	0.09%	1	1.99%	0.03%	8
	TABLOID (R)	03:37:22	00:52:22	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	RITAM NOCI: EXIT MAGIC ADVENTURE 20	04:29:44	00:57:33	49	0.00%	2,815	0.15%	1	1.74%	0.09%	1	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	SERIJA: PONOS RATKAJEVIH (R)	05:27:17	00:47:36	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	CINI I ZACINI (R)	06:14:53	00:15:11	624	0.03%	2,367	0.13%	4	26.34%	0.64%	17	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	MAJSTOR BRAJAN (R)	06:30:04	00:22:12	3,580	0.20%	7,970	0.44%	10	44.92%	3.15%	99	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	AGRO-DNEVNIK (R)	06:52:16	00:11:54	2,865	0.16%	2,865	0.16%	12	100.00%	2.59%	79	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	SPORTSKI GLOBUS (R)	07:04:10	00:04:23	2,865	0.16%	2,865	0.16%	4	100.00%	2.37%	79	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	CRTANA SERIJA: GRAD PRIJATELJA	07:08:33	00:10:47	2,865	0.16%	2,865	0.16%	11	100.00%	1.98%	79	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	CRTANA SERIJA: GRAD PRIJATELJA	07:19:20	00:10:34	723	0.04%	2,865	0.16%	3	25.24%	0.44%	20	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	CRTANA SERIJA: GRAD PRIJATELJA	07:29:54	00:10:34	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	CRTANA SERIJA: GRAD PRIJATELJA	07:40:28	00:10:33	682	0.04%	3,599	0.20%	2	18.96%	0.36%	19	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	CRTANA SERIJA: GRAD PRIJATELJA	07:51:01	00:10:34	0	0.00%	0	0.00%	0	0.00%	0.00%	0	1,164	0.02%	1,868	0.04%	7	62.30%	0.18%	109
	HAJDE SA MNOM U OBDANISTE - MINIJAT	08:01:35	00:05:19	0	0.00%	0	0.00%	0	0.00%	0.00%	0	1,868	0.04%	1,868	0.04%	5	100.00%	0.28%	174
	ZVRK	08:06:54	00:23:36	0	0.00%	0	0.00%	0	0.00%	0.00%	0	799	0.02%	1,868	0.04%	10	42.80%	0.11%	75
	HAJDE SA MNOM U OBDANISTE	08:30:30	00:26:11	1,670	0.09%	6,896	0.38%	6	24.22%	0.64%	46	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	PITAM SE, PITAM SE	08:56:41	00:19:12	2,697	0.15%	5,148	0.28%	10	52.39%	0.95%	74	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	SKOLSKI ZELENI PRES	09:15:53	00:04:29	3,740	0.21%	4,794	0.26%	3	78.02%	1.27%	103	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	HAJDE SA MNOM U OBDANISTE - MINIJAT	09:20:22	00:05:20	2,827	0.16%	4,794	0.26%	3	58.98%	0.95%	78	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	JA BIRAM	09:25:42	00:16:01	2,228	0.12%	8,224	0.45%	4	27.10%	0.74%	62	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	OBICNO A VRHUNSKI	09:41:43	00:15:04	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	SAT	09:59:57	00:00:13	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	VESTI RTV	10:00:10	00:04:45	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	FILM: DECA KAPETANA GRANTA	10:05:00	01:24:16	544	0.03%	16,289	0.89%	3	3.34%	0.17%	15	657	0.01%	22,179	0.44%	2	2.96%	0.07%	61
	INDUSTRIJSKA OTKROVENJA EVROPA (R)	11:30:00	00:23:22	1,353	0.07%	6,657	0.37%	5	20.33%	0.40%	37	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	DOPISNICA IZ BANATA	11:53:22	00:04:01	6,657	0.37%	6,657	0.37%	4	100.00%	1.95%	184	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	SAT	11:59:41	00:00:31	2,252	0.12%	2,252	0.12%	1	100.00%	0.66%	62	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	VESTI RTV ZA OSOBE OSTECENOG SLUH	12:00:12	00:04:31	2,252	0.12%	2,252	0.12%	5	100.00%	0.66%	62	0	0.00%	0	0.00%	0	0.00%	0.00%	0
	VREMENSKA PROGNOZA RTV	12:04:43	00:02:23	2,252	0.12%	2,252	0.12%	2	100.00%	0.65%	62	0	0.00%	0	0.00%	0	0.00%	0.00%	0

PRICE OD KOJIH SE RASTE	12:09:16	00:22:26	2,252	0.12%	2,252	0.12%	22	100.00%	0.61%	62	0	0.00%	0	0.00%	0	0.00%	0.00%	0
EKO BALANS	12:33:14	00:14:43	1,611	0.09%	6,547	0.36%	4	24.61%	0.45%	44	0	0.00%	0	0.00%	0	0.00%	0.00%	0
POTROSACKI REPORTER	12:50:30	00:15:50	4,644	0.26%	12,763	0.70%	6	36.39%	1.24%	128	2,288	0.05%	10,698	0.21%	3	21.39%	0.24%	214
HILANDARSKO VEKOVANJE - GORA NEBE	13:06:20	00:24:31	6,071	0.33%	20,147	1.11%	7	30.13%	1.52%	168	620	0.01%	5,758	0.11%	3	10.77%	0.06%	58
POD ISTIM KROVOM	13:30:51	00:25:34	11,056	0.61%	40,310	2.21%	7	27.43%	2.56%	305	0	0.00%	0	0.00%	0	0.00%	0.00%	0
NOVI SAD ZAUVEK	13:56:25	00:05:00	15,447	0.85%	21,070	1.16%	4	73.31%	3.32%	427	0	0.00%	0	0.00%	0	0.00%	0.00%	0
VAS RTV	14:01:25	00:29:49	3,143	0.17%	19,875	1.09%	5	15.81%	0.65%	87	53	0.00%	1,579	0.03%	1	3.35%	0.00%	5
5KAZANJE (R)	14:32:17	00:50:14	11,183	0.61%	28,387	1.56%	20	39.39%	2.24%	309	354	0.01%	8,415	0.17%	2	4.21%	0.03%	33
FILM: STA JE LJUBAV	15:24:50	01:24:41	1,876	0.10%	30,564	1.68%	5	6.14%	0.32%	52	0	0.00%	0	0.00%	0	0.00%	0.00%	0
SAT	16:59:56	00:00:14	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
DNEVNIK 1 RTV	17:00:10	00:25:42	3,886	0.21%	14,416	0.79%	7	26.96%	0.63%	107	0	0.00%	0	0.00%	0	0.00%	0.00%	0
LOVACKI SAVETI	17:27:30	00:23:01	1,424	0.08%	14,637	0.80%	2	9.73%	0.24%	39	0	0.00%	0	0.00%	0	0.00%	0.00%	0
NACRTAJ MI PRICU	17:50:31	00:06:40	1,234	0.07%	6,487	0.36%	1	19.02%	0.22%	34	0	0.00%	0	0.00%	0	0.00%	0.00%	0
PITAM SE, PITAM SE	17:57:11	00:01:17	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
CENTAR SVETA	18:00:32	00:25:29	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
DOPISNICA IZ BANATA	18:26:01	00:04:01	942	0.05%	3,783	0.21%	1	24.90%	0.19%	26	0	0.00%	0	0.00%	0	0.00%	0.00%	0
NOVOSADSKJE RAZGLEDNICE - EXIT 2018	18:30:11	00:24:49	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
VREMENSKA PROGNOZA RTV	18:54:13	00:01:43	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
MUZICKI SPOTOWI RTV	18:56:43	00:03:18	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
RITAM EXITA 2018	19:00:10	00:27:01	144	0.01%	3,894	0.21%	1	3.70%	0.03%	4	272	0.01%	2,445	0.05%	3	11.10%	0.02%	25
SAT	19:29:42	00:00:29	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
DNEVNIK 2 RTS	19:30:11	00:34:49	6,942	0.38%	14,851	0.82%	16	46.75%	1.33%	192	1,464	0.03%	15,720	0.31%	3	9.31%	0.11%	137
VREMENSKA PROGNOZA RTS	20:05:22	00:00:36	10,099	0.55%	10,099	0.55%	1	100.00%	1.90%	279	2,878	0.06%	2,878	0.06%	1	100.00%	0.20%	269
SERIJA: GRANTCHESTER	20:07:18	00:46:19	12,094	0.66%	43,714	2.40%	13	27.67%	2.17%	334	2,653	0.05%	19,728	0.39%	6	13.45%	0.18%	248
ORIGINALI	20:54:37	00:27:24	9,766	0.54%	22,001	1.21%	12	44.39%	1.53%	270	5,167	0.10%	21,210	0.42%	7	24.36%	0.30%	482
TEATAR POD ZVEZDAMA ...PETI PUT! (R)	21:22:08	00:34:42	6,486	0.36%	10,843	0.60%	21	59.82%	0.92%	179	2,176	0.04%	15,788	0.32%	5	13.78%	0.12%	203
SAT	21:59:55	00:00:16	0	0.00%	0	0.00%	0	0.00%	0.00%	0	0	0.00%	0	0.00%	0	0.00%	0.00%	0
DNEVNIK VOJVODJANSKI	22:00:11	00:27:19	20,769	1.14%	47,183	2.59%	12	44.02%	2.86%	574	667	0.01%	14,600	0.29%	1	4.57%	0.04%	62
FILM: ORAO	22:28:01	01:49:48	7,409	0.41%	84,848	4.66%	10	8.73%	1.30%	205	5,368	0.11%	26,959	0.54%	22	19.91%	0.39%	501
FILM: ZEMLJA TRUDNICA	24:17:54	01:42:06	3,210	0.18%	22,937	1.26%	14	13.99%	1.07%	89	3,357	0.07%	7,508	0.15%	46	44.72%	0.47%	313
FULL BROADCAST TIME	02:00:00	24:00:00	3,621	0.20%	251,977	13.84%	21	1.44%	0.97%	100	1,071	0.02%	149,304	2.98%	10	0.72%	0.11%	100

UKUPNI DNEVNI AUDITORIJUM

Date	14.07.2018, SUBOTA													
Target	(P) - Vojvodina							(P) - BGD. i C. SRBIJA						
Channel \ Variable	AMR	AMR %	SHR %	RCH [Not d	RCH % [ATS	ATV	AMR	AMR %	SHR %	RCH [Not d	RCH % [ATS	ATV
RTS 1	92,326	5.07%	24.82%	824,294	45.26%	161	73	261,935	5.23%	27.19%	2,372,060	47.36%	159	75
RTS 2	12,989	0.71%	3.49%	501,874	27.56%	37	10	28,681	0.57%	2.98%	1,157,962	23.12%	36	8
PRVA	21,249	1.17%	5.71%	524,142	28.78%	58	17	68,453	1.37%	7.11%	1,518,081	30.31%	65	20
PINK	61,484	3.38%	16.53%	611,788	33.59%	145	49	148,287	2.96%	15.39%	1,701,036	33.96%	126	43
O2	14,547	0.80%	3.91%	540,325	29.67%	39	12	28,742	0.57%	2.98%	1,150,358	22.97%	36	8
PINK 2	6,872	0.38%	1.85%	208,963	11.47%	47	5	8,196	0.16%	0.85%	420,118	8.39%	28	2
Happy - Ha	12,902	0.71%	3.47%	352,185	19.34%	53	10	57,850	1.15%	6.01%	1,146,859	22.90%	73	17
RTV 2	891	0.05%	0.24%	97,341	5.35%	13	1	138	0.00%	0.01%	31,394	0.63%	6	0
RTV 1	3,621	0.20%	0.97%	251,977	13.84%	21	3	1,071	0.02%	0.11%	149,304	2.98%	10	0
N1	1,622	0.09%	0.44%	122,351	6.72%	19	1	8,061	0.16%	0.84%	347,933	6.95%	33	2
Dynamic o	143,547	7.88%	38.58%	1,031,783	56.66%	200	114	351,911	7.03%	36.53%	2,742,675	54.76%	185	101
TTV	372,050	20.43%	100.00%	1,162,377	63.83%	461	294	963,327	19.23%	100.00%	3,225,622	64.40%	430	277

Rejting programa - AMR

